

# 3. QUALITATIVE RESEARCH

## 3.1 INTERVIEW QUESTIONS

1. How did you hear about ALMA Backyard Farms? What stood out or made you want to get involved?
2. What is your role or involvement in the program?
3. Have you visited ALMA and what was the experience like?
4. What is ALMA's organizational culture like?
5. Do you know ALMA's mission statement?
6. What impact has ALMA made on the community?
7. What does it mean to offer the formerly incarcerated the opportunity to become agents of health, safety, and community? Is ALMA successful in getting nearer to this goal, and in what ways could ALMA potentially better achieve this goal?
8. What are the major facilitators (if any) to the program and those it serves?
9. What are the major barriers (if any) to the program and those it serves?
10. Is ALMA socially accessible to disadvantaged community residents?
11. Can you identify any strengths/weaknesses you've observed in the program model or culture? Do you think ALMA can sustain this model in the long-term?
12. What is your experience with the quality of produce/crops (comparative cost and taste to local options or in terms of diverse options)?
13. How, if at all, does ALMA foster social inclusion and trust in the effort toward food security?
14. Is there anything else you'd like to speak on about Alma Farms?